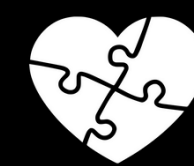




MEDIA KIT 2024



*She's
Single
Magazine*

Single isn't Scary, it's Power

OUR STATS.



1,321 Subs.

Source: Print/Digital: MRI Fall 2023; Google Analytics (Jan-Dec 2023) AAM Publisher's Statement December 2023

Clients:

- Good American
- Nars
- FeetFinder
- Cornbread Hemp
- Aspen Green
- UVE
- Tory Burch
- Royal Caribbean

2.8m

page views

702K

UVM

99K

Newsletter Subs.

Average monthly traffic &
current stats
(shessinglemag.com)



7,101 +

App. Subs

27,258 +

Digital Downloads



OUR MISSION

At SHESSINGLEMAG.COM, we strive to be the ultimate online destination for women as they navigate the challenges of finding themselves before or after their relationships. Our platform serves as a daily source for women-related news, entertainment, and community, reflecting the intimate tone and approach of the esteemed SINGLE brand. Through engaging articles, captivating photo galleries, original video programming, and a thriving online community, we aim to empower women, fostering a deep sense of community enriched by Jazz, Literature, Education, Art, and more. Our ultimate goal is to guide women in completing their self-assessment and becoming better nurturers to themselves and with time, their mates.

MECHANICAL REQUIREMENTS

- Method: Printed web-offset (wet). Perfect-bound.
- Closing Dates: All closing dates are for receipt of materials to the ad portal.
- Digital ad files are archived for six months and then destroyed.

300 DPI



Page
1/2 Page
1/12 Horizontal

Advertisement 1: **bright** candles. Text: "ADVERTISEMENT", "bright", "Raise awareness and show your support by wearing this delicate necklace, created for a good cause. thebeasties.org"

Advertisement 2: **touch** hand sanitizer. Text: "touch", "TOUCHLAND.COM"

Advertisement 3: **GIFTS 4 HER SINGLE & SPOILED**. Text: "GIFTS 4 HER SINGLE & SPOILED", "KEEP IT SPICY THE BOLDBACHELORETTE PLAYROOM", "FALL SALE 15% OFF USE CODE: GIFT", "Use Code 2020 20% OFF", "Free Shipping Fridays Until 1/31/2021 use promo code: (FREEFRID)", "SAVE 10% ON ANY ORDER OVER \$50.00 CODE: FRIDAYS", "We are Thrilled", "GET YOURS AT CUISINECOLLISION.COM"

Advertisement 4: **ROYAL** lubricant. Text: "ROYAL", "Organic Lubricant, \$13.99. alwaysbenoyal.com 100% vegan, organic, & cruelty-free. Water-based to avoid that greasy feeling, Aloe Vera infused for moisture & comfort, ideal for sensitive skin. Perfectly formulated to maintain a healthy vaginal pH between 3.8 and 4.5. Zero fragrances glycerin, silicone, gluten, parabens or petroleum."

Advertisement 5: **SKYN** vibrator. Text: "SKYN", "SHIVER", "Lifestyle Skyn Shiver Massager, \$99.66. amazon.com/SKYN A sleek bullet massager offers quiet but strong vibrations to deliver the best pleasure. Shiver includes 7 vibrating speeds and modes, waterproof, made with silicone, and is USB rechargeable."

Advertisement 6: **FAMOKIDS** children's furniture. Text: "FAMOKIDS", "This new find! handbags in go by presenting plus it's the perfect display hands closet for Insta Luxe Bag Care hanger design display, and or bags. husebagcare.com"

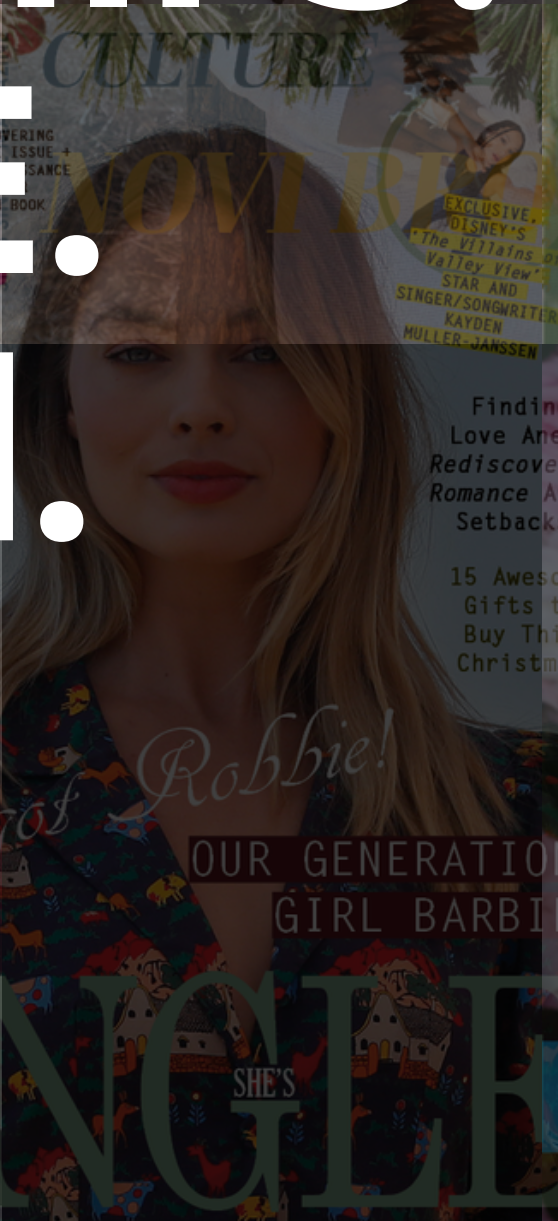
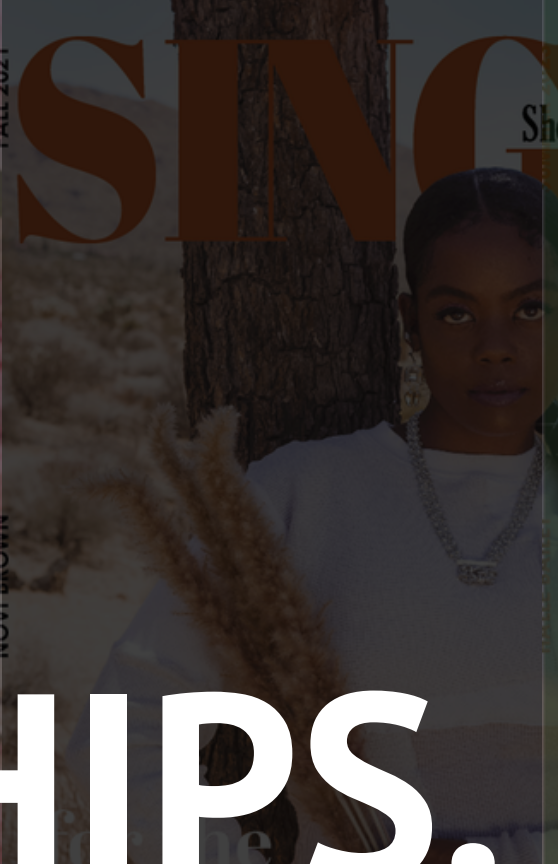
Advertisement 7: **THE ENGINEER** hydrocarbon. Text: "The Engineer Hydrocarbon D QUEST II is a response tool for divers willing to reach the depths. shop.halbwat.ch/en/Deep"

Advertisement 8: **BE.** beauty products. Text: "BE.", "www.beyondbeyond.com", "Use Code 2020 20% OFF"

Advertisement 9: **IRIDESCENT BEAUTY**. Text: "Iridescent Beauty", "Free Shipping Fridays Until 1/31/2021 use promo code: (FREEFRID)", "SAVE 10% ON ANY ORDER OVER \$50.00 CODE: FRIDAYS", "www.IRIDESCENCEBEAUTY.NET"

Advertisement 10: **LOCK-N-PLAY** vibrator. Text: "Lock-N-Play Wristband Remote Panty Teaser, \$85.99. calenotix.com The Lock-N-Play™ Wristband Remote Panty Teaser is a powerfully petite massager paired with a playfully discreet wristband controller for adventurous pleasure seekers. The stylish yet discreet wristband controller makes it easy for you or your lover to control vibration intensity with the touch of a button."

RELATIONSHIPS. CULTURE. FASHION.



WHERE MILLIONS CALL HOME

VIEWER PROFILE

TARGET LIFESTYLE GROUPS: College | Thrifty Habits | Single & Looking

www.sheshinglemag.com



GENDER

Female - 52.8%

Male - 47.2%



HOUSEHOLD INCOME

\$100k+ - 27%

\$75k+ - 22%

\$60k+ - 36%



EDUCATION

Graduated College - 30%

Some College - 32%



HOME (OWNERSHIP)

Female - 19%

Male - 33%



AGE

18 - 24: 47%

34 - 44: 24%

Median: 31



PARENTS

1+ Child - 37%



2024 EDITORIAL CALENDAR

Winter 2024

(Love In The Digital Age Issue)

Explore the impact of technology on modern relationships, covering topics such as online dating, long-distance connections, and maintaining intimacy in the digital era. CLOSE DATE: 12/8/2023 | ON SALE DATE: 1/13/2024



Summer 2024

(The Modern Family Issue)

Discuss the evolving concept of family, from blended families to co-parenting arrangements, and share stories of how individuals are redefining family ties. CLOSE DATE: 6/8/2024 | ON SALE DATE: 7/13/2024



Spring 2024

(The Friendships Issue)

Highlight the importance of friendship and its role in personal well-being, offering insights on nurturing meaningful friendships and overcoming challenges. CLOSE DATE: 3/12/2024 | ON SALE DATE: 4/13/2024



Fall 2024

(The Self-Love & Relationships Issue)

Explore how cultivating self-love and self-care can positively influence romantic relationships, friendships, and overall emotional well-being. CLOSE DATE: 8/30/2024 | ON SALE DATE: 10/13/2024



A woman with long blonde hair is wearing a grey trench coat over a grey dress. She is standing against a dark brick wall. The image is dimly lit, with the text overlaid in white.

SHE'S SINGLE

CONTACT:

FOR MARKETING INQUIRIES, PLEASE CONTACT

marketing@brann-det.com