

# INTERVIEW KIT 2024



*She's  
Single  
Magazine*

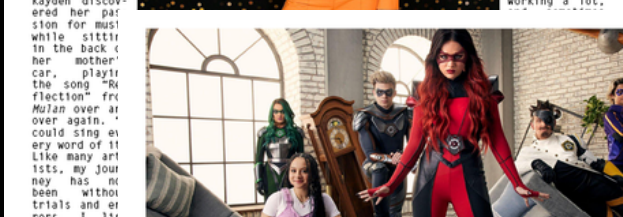
*Single isn't Scary, it's Power*

# EDITORIAL INTERVIEWS

At [SHESSINGLEMAG.COM](http://SHESSINGLEMAG.COM), we strive to be the ultimate online destination for women as they navigate the challenges of finding themselves before or after their relationships. Our platform serves as a daily source for women-related news, entertainment, and community, reflecting the intimate tone and approach of the esteemed SINGLe brand. Through engaging articles, captivating photo galleries, original video programming, and a thriving online community, we aim to empower women, fostering a deep sense of community enriched by Jazz, Literature, Education, Art, and more. Our ultimate goal is to guide women in completing their self-assessment and becoming better nurturers to themselves and with time, their mates.

EVERY NOW AND THEN, we have the pleasure of watching talented young actors and actresses make their way onto our television screens. For many, this big break can come after years of hard work and dedication to their craft, and for some, that means multitasking. Disney's Kayden Muller-Janssen is a multi-talented performer, excelling in music, acting, and even equestrian skills. She's as she grew up competing in horse shows. We caught up with the young actress to get the latest on her newest music project, *"Meant To Be"*, as well as to learn about her hobbies and some of the tricks of the trade for how she stays prepared and continues to give one hundred percent to her craft.

Born and raised in Wellington, Florida, the Winter Capital of the world, with one older and two younger siblings, Kayden discovered her passion for music while sitting in the back of her mother's car. She played the song "Roll with It" by the band Mulan over and over again. "I just wanted to see how my voice was not being heard to the next as Kayden has no



or actress. Somewhere between the ages of 10-13, Kayden shares the insecurities she faced as she was still learning about herself at the time. This is common, as many celebrity children oftentimes turn to other vices to drown out the noise of everyday life. However, Kayden says to believe in yourself and to keep pushing your boundaries to step out of your comfort zone because that's when the best things are created. More importantly, it's having the right people around you to help you and interests outside of your day-to-day life. Inspired by artist Jessie Reyez, Kayden acknowledges that having someone to look up to is also paramount to the success of just about anyone. A positive role model will keep you on your toes and give you something wonderful to look forward to. Muller-Janssen describes Reyez as "someone with their own vibe." She goes on to further explain, "...she has a unique sound that you cannot compare to anyone else, and she inspires me to think outside the box."

Hobbies can be a catalyst for helping artists to develop. Some artists favor weight training, songwriting, reading, and more as ways to help them grow stronger in their career. For Kayden, however, it's riding and competing with horses. "The equestrian world is very competitive, just like the music world. They are competing with so many other singers and actors on a daily basis for that one available spot or that one big audition. I think the competitive side of the horse world has helped to prepare me for the audition process as I had already learned not to be too hard on myself if I didn't win the class or have a perfect round. It taught me to go home and practice some more in the barn." Perseverance is doing something despite its difficulty or the delay in achieving success. As Kayden continues to work her way up the ladder towards her goals, she does so with humility and grace. Whether it's traveling all over the world to film sets or music studios, she's not showing any signs of slowing down anytime soon. But



SEASIDE READER: BEAUTY LIFESTYLE FASHION PODCAST ENTERTAINMENT BOOKS OTHERS  
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Q&A: Toni Jones - Affirmations for the Grown Ass Woman  
by Sakshi Chavara  
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Another significant benefit of being single is the ability to cultivate meaningful connections beyond romantic relationships. When you're not solely focused on a romantic partnership, you have more time and energy to invest in friendships, family relationships, and social connections. These connections are vital for overall well-being and can provide a strong support network. Singlehood allows you to prioritize and nurture these relationships, fostering a sense of community, companionship, and emotional support.

Financial independence is another advantage of being single. Without the financial responsibilities and obligations that come with a shared household or supporting a partner, you have the freedom to manage your finances according to your own needs and goals. You can make decisions about spending, saving, and investing that align with your personal financial aspirations. This financial independence can lead to a greater sense of security and freedom in managing your own financial future.

What's the next for this Hollywood hopeful? Currently single and open to dating someone kind of with a good moral compass and manners, Kayden hopes that he is just as passionate about his career and life as she is. "I'd love to find a partner who is a good person who believes in kindness, spreading joy, and has a good sense of humor. I think you could be a good fit for me," she smiles.

Be sure to stream her newest single, *"Meant To Be"*, available on all streaming platforms.

auditions was a mix-and-match session. They gathered a group of actors who were being considered for the roles, usually about three to four actors per role. They organized us into different groups based on how well they thought we would work together and had us read scenes.

The process was somewhat intense, especially for a young actress. After a few rounds, they would call our names, and if your name was called, it meant you didn't progress forward. I vividly remember the sinking feeling when my ex-boyfriend's name was called. But that's the nature of the business in my mind. I never even entertained the thought of not booking the project, and I believe that mindset helped me. You have to be incredibly confident and believe in yourself so deeply that it resonates with others and makes them believe in you too.

Who would you say is always prepared when it comes to filming on the set of *"Grown-ish"* and who would you consider to be the least prepared?

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When I'm preparing for a role, I like to delve into the character's background and history. I would absolutely love to be in a sitcom someday. However, I also have a deep appreciation for action, drama, and comedy genres. I enjoy watching a variety of high-quality films across different genres. As an actor, I aspire to explore and challenge myself by working in various genres, experiencing the diverse range of roles they offer.

Who is your inspiration and why? Oprah Winfrey is the person who has always been my biggest inspiration. Coming from a humble background and witnessing the success of a powerful black woman like her has truly inspired me. Seeing her have her own show and being able to give each person in her audience a chance was a transformative experience. I had never before witnessed someone who looked like me living a life that I had always associated with wealthy

occurrence. Since our show addresses real-life issues, there are times when things can become a bit heavy, but we always come together to discuss what's happening and how we feel about it. Simply being surrounded by my incredible cast contributes to my growth as an actor.

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*Days Turners by the Pool*

**"EVERY SINGLE WOMAN SHOULD PREPARE FOR MR. RIGHT IF YOU SEEK A PARTNER."**  
Celebrity Matchmaker and Dating Coach

**Author Interview Request**  
Online: \$280.00

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**Author Interview Request**

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MANIFESTING LOVE THROUGH POSITIVITY EXCLUSIVE!

**A TALK WITH AMANDA ROSE:**  
**"EVERY SINGLE WOMAN SHOULD PREPARE FOR MR. RIGHT IF YOU SEEK A PARTNER."**  
Celebrity Matchmaker and Dating Coach

While we've heard it all before, "Celebrities are just like us" and well, it's true. Despite the fame, status, and opulence, many celebrities want the security and love that marriage can bring. Sadly, as a celebrity matchmaker and dating coach, Amanda shares that the biggest obstacle celebrities face when finding or looking for a partner is someone who genuinely wants them for who they are and not what they possess. They also have to find a high-quality authentic person of substance that is comfortable and confident in the spotlight. On the other hand, we've seen celebrities who are more than ready to be in the spotlight or who work behind the scenes in entertainment. But when they're single and looking, it can be an arduous task to find the best suitable person for you while juggling multiple opportunities and obligations. Yet, Rose is adamant that for single women, it's paramount to focus on being the best version of yourself. Every single woman should prepare for Mr. Right if she seeks a partner. In other words, if you want a healthy, high-quality man then you need to be the high-quality woman as well. This simply means taking care of your mind and body to the best of your ability. Constantly seek growth and walk as if you're already her if you stay in a negative mindset, bitterness or don't take care of ourselves we'll attract the same.

The basic philosophy behind the law of attraction is that energy precedes manifestations. Positive thoughts bring positive experiences into a person's life. Whether you're a celebrity or not, when you're ready to enter the dating world, you should have a positive mindset. As Rose says, become a prayer warrior. "I believe that we are acting the stage for our future. I ask clients, what do you want to visualize for your future? Now before that. Act as if you're already there. So, when we pray for the qualities and characteristics we want in a future husband or wife, we are putting faith into action. We are becoming intentional with what we want to call into our life. And you're praying for the person that will be your husband, which directly impacts his current life and helps bring him to you."

While Rose specializes in Christian romance, she does not make this a requirement for her clients. Amanda works with clients of all religions and matches them based on religious profile. It's all about the quality of the person. Amanda works with clients who have strong religious preferences be matched with someone who has equal or similar beliefs. "I am working with an atheist right now, and I believe for matches that align with his beliefs or a woman that is open to an atheist." Opposing beliefs are usually not the main issue of contention when couples get together. When children come into play that couples can grapple with the decision of whether or not their children) would be raised in one religion versus another. "If going to church every Sunday is important to you and you want to raise your children in church, then you should date someone with similar

# OUR STATS.



**1,321 Subs.**

Source: Print/Digital: MRI Fall 2023; Google Analytics (Jan-Dec 2023) AAM Publisher's Statement December 2023

## Clients:

- Good American
- Nars
- FeetFinder
- Cornbread Hemp
- Aspen Green
- UVE
- Tory Burch
- Royal Caribbean

**2.8m**

**page views**

**702K**

**UVM**

**99K**

**Newsletter Subs.**

Average monthly traffic &  
current stats  
(shessinglemag.com)



**7,101 +**

**App. Subs**

**27,258 +**

**Digital Downloads**





# RELATIONSHIPS. CULTURE. FASHION.

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FINDING LOVE ANEW: Rediscovering Romance After Setbacks + SEX\*\*  
15 Awesome Gifts to Buy This Christmas  
THE PINK TAX +  
OUR GENERATION GIRL BARBIE  
MANGOT'S ROBBIE!

SPRING/STAVED 2021  
**SINGLE**  
A BACHELORETTE IS BORN  
Victoria!!  
ON FINDING LOVE & RELAUNCHING HER MODELING CAREER  
DATING ADVICE FOR A SINGLE MOM +  
WHEN TO INTRODUCE SOMEONE NEW TO YOUR KIDS  
Spring into Love!  
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MIA GOTTH  
LOVE IN THE DIGITAL AGE  
How AI is Revolutionizing Dating  
GETTING PAST CHEATING...THE HEALTHY WAY.  
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DIGITAL DETOX FOR DATING  
Taking a Break from Screens to Connect  
THE INFLUENCE OF SOCIAL MEDIA ON MODERN DATING  
CAREER PRO TIPS  
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SUMMER 2020  
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THE LUXURY DATING ISSUE  
THE JOYS OF BEING SINGLE DURING SUMMER: EMBRACE THE FREEDOM  
NAVIGATING THE WORLD OF LUXURY: A GUIDE TO DATING A RICH MAN  
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# WHERE MILLIONS CALL HOME

## VIEWER PROFILE

TARGET LIFESTYLE GROUPS: College | Thrifty Habits | Single & Looking

www.sheshinglemag.com



### GENDER

Female - 52.8%

Male - 47.2%



### HOUSEHOLD INCOME

\$100k+ - 27%

\$75k+ - 22%

\$60k+ - 36%



### EDUCATION

Graduated College - 30%

Some College - 32%



### HOME (OWNERSHIP)

Female - 19%

Male - 33%



### AGE

18 - 24: 47%

34 - 44: 24%

Median: 31



### PARENTS

1+ Child - 37%



# 2024 EDITORIAL CALENDAR

Winter 2024

(Love In The Digital Age Issue)

Explore the impact of technology on modern relationships, covering topics such as online dating, long-distance connections, and maintaining intimacy in the digital era. CLOSE DATE: 12/8/2023 | ON SALE DATE: 1/13/2024



Summer 2024

(The Modern Family Issue)

Discuss the evolving concept of family, from blended families to co-parenting arrangements, and share stories of how individuals are redefining family ties. CLOSE DATE: 6/8/2024 | ON SALE DATE: 7/13/2024

Spring 2024

(The Friendships Issue)

Highlight the importance of friendship and its role in personal well-being, offering insights on nurturing meaningful friendships and overcoming challenges. CLOSE DATE: 3/12/2024 | ON SALE DATE: 4/13/2024



Fall 2024

(The Self-Love & Relationships Issue)

Explore how cultivating self-love and self-care can positively influence romantic relationships, friendships, and overall emotional well-being. CLOSE DATE: 8/30/2024 | ON SALE DATE: 10/13/2024

A woman with long blonde hair is wearing a grey trench coat over a grey dress. She is standing against a dark brick wall. The image is dimly lit, with the text overlaid in white.

# SHE'S SINGLE

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