She's Single Magazine

Single isn't Scary, it's Power

Fall 2021
Cover: Tyler Perry's, *Sistas*, Novi Brown
Photographed by: Mariah Tyes
Styled by: Lisa K. Stephenson

DEMOGRAPHIC PROFILE

Average monthly unique visitors (online) 482,000
Average monthly page views (online) 1.2MM
Average unique mobile visitors 228,000
Average monthly readers (print) 322,000
Available: United States & Canada

All prices include sales tax
Ad design $75.00

Digital Ads Price Map / Weekly

Banner (468 x 60)	$125.00
Letterboard (728 x 90)	$178.00
Half Page (300 x 600)	$319.00
Mobile Letterboard (320 x 50)	$110.00
Square (250 x 250)	$210.00
Large Rectangle (336 x 280)	$207.00
Sponsored Posts (Permanent)	$225.00 +

For print ads please contact, Adrian Richards
adrian.richards@shessinglemag.com

GENDER	Digital	Print
Women	88%	89%
Unspecified	12%	15%
RACE		
African American	78%	82%
Hispanic	72%	58%
White/Caucasian	51%	22%
Asian American	14%	8.8%
AGE		
18 - 34	47%	38%
35 - 44	24%	21%
Median Age	31	30

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Sources: Digital: Comscore (Demographic Profile Report, July 2021);
Print: MRI Spring 2021; AAM Publisher's Statement June 2021